



# SRINIVAS UNIVERSITY

## HIGHLIGHTS An IQAC Initiative

Volume: 1  
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### 1. FRESHERS DAY FOR I BCOM STUDENTS

At the beginning of the academic year 2019-20, Continuing with the proud tradition of the College, senior students and new comers of the college mingled with each other at the fresher's day on 14<sup>th</sup> August, in the college auditorium.



The lighting of the lamp is done by Dr. Shailashri V.T. Dean - Management and Commerce, Sharmila S Shetty - Course coordinator of the B.COM Department, Shilpa K. - Cultural Coordinator, Shettigar Charan Mohan, Nawaf K. and Fathima Nazreen student Cultural Coordinators. The program was followed there by with various

types of dance forms and songs. Games were also conducted for the fresher's.

Fresher's day is all about making the best start to the new academic year. The event is an indication of union among the students.

### 2. FRESHERS DAY FOR I BCA STUDENTS

Fresher day for students of I BCA was organized in the college auditorium. Prof Shridhar Acharya, Dean – College of Computer and Information Science Welcomed the gathering. Dr. P. S. Aithal - Vice-Chancellor addressed the gathering.



Fresher's had to perform the task given by their seniors and had to introduce

themselves. It was followed by various types of dance forms and songs. Students got an opportunity not only to showcase their talents and but also to interact with the seniors.

Dr. P. S. Aithal – Vice Chancellor Srinivas University, Prof. Shridhar Acharya – Dean, Dr. Krishna Prasad, and Prof. Panchajanyeshwari - Faculty CCIS were present as guests on the dais.

### 3. S.U. CONGRADULATES DR. KUSUMA



Felicitation Program conducted to honor Dr. Kusuma K. – Professor, College of Management and Commerce, for being awarded the Degree of "Doctor of Philosophy in Management" from Bharathiar University, Coimbatore in July 2019. D.K. Jilla Padmashali Mahasabha in association with D.K. Jilla Vidyavarthaka Sangha honor Dr. Kusuma K. on 11th August.

### 4. WORKSHOP ON UNITED NATION INTERNATIONAL YOUTH DAY

The BBA Aviation Management students of College of Management and Commerce, Srinivas University had participated in "Workshop on United Nation International Youth Day" which was organized by Nehru Yuva Kendra Mangalore in association with School of Social Work, Roshini Nilaya,



Mangalore on August 10<sup>th</sup>

Altogether 22 students had participated and they have secured 1st Place in Role play and 2nd place in Collage competition.

### 5. 73<sup>rd</sup> INDEPENDENCE DAY CELEBRATION

Srinivas University celebrated the 73<sup>rd</sup> Independence day with University Vice Chancellor Dr. P. S. Aithal hosting national flag here at Srinivas University City Campus, Pandeshwar on August 15.

In his Independence Day message, Dr. Aithal said, "There is more import than export. We must much concentrate on export. Also we should encourage in make in India concept where we have to buy an India products. It helps to the Indian market and Indian Economy. So that it helps in the development of the country.



Dr. Anil Kumar – Registrar, Dr. Shailashri V. T. – Dean, CMC, Sridhara Acharya – Dean, CCIS, Dr. Laveena D’Mello – Dean, CSSH, Swaminathan S. – CHMT, Dr. S. Rajasekar – College of Physiotherapy, Dr. Jayashree K - Dean, College of Education, Teaching, Non-Teaching staffs and students of City Campus, Pandeshwar were present on the occasion.

## **6. INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT, INFORMATION TECHNOLOGY & EDUCATION**

The College of Management & Commerce, Srinivas University, in association with Karnataka State Council for Science & Technology, Institute of Productivity, Grimsby, United Kingdom and ICT Academy has organized an International Conference on “Emerging trends in Management, Information Technology and Education” on August 16<sup>th</sup> and 17<sup>th</sup> at Hotel Srinivas, GHS Road, Mangalore.



Followed by the inaugural ceremony, an Industry expert Panel Discussion was convened involving organizational delegates like, Mr. P. B. Abdul Hameed from Kanara Chamber of commerce and Industry, Mr. Navaneeth from NMPT, Mr. Venkat Bhat of ‘Venturesoft’ Global, California, USA, Dr. Shradha Kanwar from I-nurture Education Solutions, Mr. Srinivas Bhat From Diya Systems, Prof. Srinivas from Innogecks ,

Mr. Manoj Nagaraj from Institute of Mr. Manoj Nagaraja form Institute of Productivity, Grimsby, United Kingdom and Mr. Abhayjeeth Singh of ImaginXP. The session was moderated by Prof. M. R. Vasudeva, Former director of Managlore International Airport. Conference also featured two Key Note address by Dr. Sudhindra Bhat of SBS, Switzerland and Prof. Dr. T. N. Sreedhara of Mangalore University.

In the afternoon session, few invited talks by resource persons were followed by the presentations of contributed research papers by respective authors in four parallel sessions. All sessions were chaired by eminent research guides from various Universities across the country. Out of more than 200 research papers which were contributed for the conference by the delegates from different parts of the world, selected papers shall also be published in conference proceedings as well as in international journals after the reviews.

## **7. INAUGURATION OF BHARATHANATYAM CLASS**

Bharatanatyam class inaugurated in the College auditorium on 19th August.

The event was inaugurated by lighting the lamp by the Chief Guest Vidwan U.K. Praveen, Guest of honour Vidushi Usha Praveen and Vidushi Nishwitha karandoor Sharan.



Vidwan U.K. Praveen inaugurated the Bharatanatyam class by doing Geje Pooje followed by all the dignitaries and the students. Vidwan U.K. Praveen delivered the speech on significance of Bharatanatyam.

Dr. P S Aithal - Vice Chancellor gave away the presidential remarks. Vidwan U. K. Praveen thought basics of Bharatanatyam mudras to students which led as a stepping stone for the inauguration of Bharatanatyam class.

Prof. Sridhara Acharya - Dean, College of Computer Science and Information Science, spoke about the purpose of the day. Dr. Shailashree V T - Dean, College of Management and Commerce, Prof. Pavithra Kumari, Co-ordinator BBA Aviation Management, Staffs and students were present.

## **8. WORKSHOP ON PHOTO JOURNALISM**

'Photo Journalism' workshop by Mr. Astro Mohan was taken place for Animation and Filmmaking students of iNurture at Srinivas University City Campus, Mangalore.

Astro Mohan is an International renowned photographer with over 25 years in Photo Journalism and currently works as a senior news photographer of a popular national kannada daily newspaper Udayavani published in Manipal, India. He hails from Bellary and completed his early education as an art graduate.

Speaking of the various challenges of being a photo journalist, Astro Mohan recalled his encounter with story coverage of the temple elephant 'Lakshmisha' that went on rampage in Udupi temple premises. Where Astro Mohan experienced a life and death situation. He also discussed experiences &



challenges about his internationally awarded Photograph, 'Last Journey'. Which was clicked on 22<sup>nd</sup> May 2010 of an Air India Express Boeing tragedy in Mangalore that killed 158 of its passengers and crew.

From the historical background of Photo Journalism to its career scope, he shared the importance and ethics involved in the field. Sharing some camera techniques and photography tricks in his workshop, he concluded with an interaction session with the students. His experience on covering tragedies and news stories gave tremendous information and knowledge to students.

## **9. GUEST LECTURE BY MR. NAVANEETH KUMAR ON THE TOPIC JOB OPPORTUNITIES FOR LOGISTICS AND PORT MANAGEMENT**



A guest lecture was held by Mr. Navaneeth Kumar is Rtd. Director of NMPT delivered a talk on Job opportunities in India, for

logistics and port management students in Gallery hall on 27<sup>th</sup> August.

He explained the Benefits of working in shipping company as well as in port and what are the type of jobs applied under port with those degree. He also explained about Import and Export Documents and also said how to prepare for employment in port and logistics. There was an interaction with regards to the possibilities of the nature of work and salaries paid in those companies.

Prof. Nelson Pereira, BBA Course Co-ordinator, other faculties and 120 students were present.

### 10. FRESHERS' FAIR 2019 REPORT

Freshers Fair for Srinivas University Physiotherapy BPT & MPT batches for the academic year 2019-20 was held on 1<sup>st</sup> August at Srinivas Convention Hall, G.H.S Road, Mangaluru.

It followed by lighting of the lamp by the dignitaries, the fresher students and their parents.



CA. A Raghavendra Rao - Chancellor of Srinivas University inaugurated the ceremony and congratulated and bestowed his best wishes and blessings on the new students.

Dr. A. Srinivas Rao - Pro-Chancellor, Srinivas University who was the Chief guest for the event addressed the gathering with his inspiring words and wished all the very

best to the new students for choosing such a noble profession and also wishing their parents for encouraging them to join this institute, which is catering world class education and knowledge to student community since last 25 years.

A. Mitra S. Rao - Secretary A. Shama Rao Foundation, Mangaluru, A. Vijayalakshmi R. Rao – Director, Srinivas Group of Colleges addressed the gathering and wished all the students a very bright future ahead with their motivational words.

Dr. S. Rajsekar - Dean of College of Physiotherapy oriented the students regarding the course, rules, ragging free campus, job opportunities, Hostel facilities and its duration and encouraged them to work diligently towards success.

Special invitee, Dr. Ajay Kumar, Registrar (Development), also addressed the guests and encouraged the students to do their best in their respective profession.

Dr. Thrishala Noronha, Dr. N. Mageswaran - Associate Professors, College of Physiotherapy. Staffs, Students were Present.

### 11. VANAMAHOTHSAVA PROGRAMME

Vanamahotsava Programme 2019 was organized at Srinivas university campus, Mukka on 28<sup>th</sup> August. The programme was conducted by College of computer science



and information science in association with college of Social sciences and humanities, Srinivas University in collaboration with Forest Department Mangalore Region. The students of 1<sup>st</sup> year BCA and 2<sup>nd</sup> year MSW along with faculty.

Sreedhara - Forest Ranger, Mangalore Region has inaugurated the programme by planting a fruit sapling.

70 students participated and planted 25 fruit saplings.

Dr. Laveena Dmello – Dean, College of Social Sciences and Humanities, Prof. Pradeep M.D. – co ordinator, Unnath Bharath Abhiyan, Srinivas University, Dr. Vidya N - faculty of CSSH, Bhavishya and Sangeetha Prabhu - Faculty of CCIS were present.

## **12. ONE DAY WORKSHOP ON CYBER SAFETY & CONSUMER AWARENESS**

A one day workshop on “Cyber Safety & Consumer Awareness “ was organized on 24<sup>th</sup> August by the Department of Computer Science & Engineering in association with Cyber Peace Foundation, Hyderabad for the benefit of faculty and students of Srinivas Institute of Technology.

I. L. Narasimha Rao - Senior Project Manager, Cyber Peace Foundation, Ranchi inaugurated the program. In his address he highlighted the opportunities in the area of



Cyber Security and stressed the need of creating awareness about frauds & mischief's in the online world. He also said, mentoring the youth to adopt smart and safe practices should be the top priority.

Janice Verghese - Cyber Lawyer & Trainer, Cyber Peace Foundation, Ranchi was the resource person.

Dr. Shrinivasa Mayya D. - Principal of the College, in his Presidential address urged the students to act and behave responsibly while using the online world.

Dr. Shivakumar G.S - H.O.D, CS&E was present in the occasion. Program was welcomed by Prof. Aravind Naik, Asst. Professor, Dept. of CS&E and Prof. Nagaraja Hebbar, Assoc. Professor, Dept. of CS&E delivered the vote of thanks. The whole program was compered by Ms. Sowmyashree M and Ms. Pushpa Padti.

## **13. SHREE KRISHNA JANMASHTAMI CELEBRATION**

Students and Staff of Srinivas University College of Hotel Management & Tourism and College of Business Management & Commerce (Dept. Of Interior Design) jointly celebrated Shree Krishna Janmashtami in the city campus, Pandeshwara, Mangaluru on 21<sup>st</sup> August.



The programme started with Pooja offering to Krishna and Tiger Dance. It was followed by cultural programmes and then traditional